

**PRESS
RELEASE**



California Digital Library
<http://www.cdlib.org/>

University of California, Office of the President
300 Lakeside Drive, 6th Floor Oakland, CA 94612

NOTE: Released by EBSCO with approval of the CDL.

FOR IMMEDIATE RELEASE
D A T E January 10, 2001
Leigh Marie Lunn (205) 980-6794
lmLunn@ebSCO.com

California Digital Library to Partner with EBSCO on University of California E-journal Access

The California Digital Library is working with EBSCO Subscription Services to provide e-journal access to the ten campuses of the University of California (UC) system.

Founded in 1997, the California Digital Library (CDL) is a "co-library" of the UC campuses, with a focus on providing patrons with digital materials and services. In collaboration with the UC campus libraries, the CDL is building a comprehensive systemwide digital collection of information resources. Licensing content for the UC system from electronic journal publishers is a key component of collection building activities, which also include digitizing unique and original content owned by the university and dozens of other California institutions for use by the public.

Under a recent agreement, EBSCO will negotiate with publishers on behalf of the CDL to secure e-journal licenses. EBSCO's responsibility will be to obtain necessary information to facilitate access for the CDL to new e-journal subscriptions and to work with the CDL to ensure that all authorized sites within the University of California receive access to such content as appropriate.

Negotiations will be based upon the CDL's model license and licensing principles that have emerged from many years of collaborative UC content development. One such

principle is the importance of publishers' acceptance of links into their content from abstracting and indexing databases to assist users' access to the material.

“Effective negotiating for electronic journals is a crucial but labor intensive p said Beverlee French, director of shared content for the CDL. “By combining our licensing principles with EBSCO’s experience with a large number of publishers, we’ll create efficiencies in the work that would be difficult to achieve otherwise.”

Initially, EBSCO will serve as a representative of the CDL to a limited group of publishers. As licenses are secured with this group, other publishers will be added to the list.

“EBSCO is pleased to play a key role in the CDL s acquisition of license rights to e-journals,” said Dave Kerin, vice president and general manager of EBSCO’s California offices. “As a principal subscription agency for the University of California libraries, this represents a logical extension of the services the UC System has come to expect from EBSCO. The expertise we have in this area will help CDL realize their electronic access goals with a high degree of efficiency.”

A collaborative effort of the ten campuses, administratively housed at the University of California Office of the President, the CDL is responsible for the design, creation and implementation of systems that support the shared collections of the University system. Several CDL projects focus on collaboration with other California universities and organizations to create and extend access to digital material to UC partners and to the public at large. For more information on the CDL go to www.cdlib.org.

EBSCO Subscription Services and EBSCO Publishing form the EBSCO Information Services group. EBSCO provides integrated information resources and management solutions worldwide through print and electronic journal subscription services, reference database development and production, online multi-database access, and e-commerce

book procurement. EBSCO upholds relationships with 49,000 publishers and maintains a database of more than 260,000 title listings. For more information, visit www.ebsco.com.

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Editors: For additional information on the CDL, please call John Ober, CDL director for education and strategic innovation, at (510) 987-0425; or contact him by e-mail at John.Ober@ucop.edu.

For additional information on EBSCO, please call Leigh Marie Lunn at (205) 980-6794; or contact her by e-mail at lmLunn@ebsco.com.